



Network with medical practice executives and leaders throughout Illinois

How can I get my organization involved with Illinois MGMA?

Strengthen and Build Your Business Relationships

Who We Are...

Illinois Medical Group Management Association (Illinois MGMA) is the state affiliate chapter of MGMA and is dedicated to serving the unique needs and education requirements of medical practice executives and leaders. We offer unique opportunities to connect with medical practice executives from across the state. Our membership includes over 370 members exclusively focused in the healthcare field.

Where to Start...

We recommend starting with an annual Affiliate membership as the first way to get connected with Illinois MGMA.

Membership will help you begin to understand our association, the unique needs and challenges of our members and provide opportunities to network.

Annual Dues for an Affiliate Member is \$350.

Membership makes a statement by aligning your company with our association. By becoming an Affiliate Member you reap the unique membership benefits of networking access, industry news, a listing in our online Affiliate Directory, discounts to exhibit at our events and more. Being an Affiliate Member of Illinois MGMA is not just a title; it's a pathway to build and strengthen your business relationships.

Please visit our website:

<http://www.ilmgma.com> and fill out an online membership application to join as an Affiliate Member if you aren't already involved in this capacity.

Sponsorship and Exhibit Opportunities...

Through sponsorship and exhibit opportunities, Illinois MGMA conferences represent your best opportunity to network with practice executives face to face, see your clients and keep your organization top of mind.

Choose a custom sponsorship or highlight your products or services as an exhibitor, or do both for maximum exposure.

Sponsorship and Website Opportunities...

Our growing network of professionals prefer online, electronic communications for industry news and information. We provide our members additional education through electronic newsletters and an annual webinar series. Please consider supporting our state chapter by sponsoring our website and all the functions it supports.

Don't miss these opportunities to reach your target market. Take advantage of these convenient, cost-effective options to grow your presence in Ohio this year.

Invest in your future today.

2015 CONFERENCES

• Annual State Conference

May 6-8, 2015 / Tinley Park Convention Center, Tinley Park, IL

The Event

The Illinois MGMA Annual State Conference offers general sessions & breakout sessions for practice executives. It features topnotch speakers and education, along with valuable networking opportunities at the state level. Participants will be updated on future trends and projected changes in healthcare delivery and their potential impact on physician practices.

The Attendees

Historically, 90-115 executives and leaders from medical groups, hospitals and delivery systems throughout Illinois convene bi-annually for our conference. Medical group administrators, executives, managers, health administration students and faculty make up the conference roster. The meeting is not too big to be impersonal, but plenty big to provide numerous quality leads.

Networking

Conference on site meal functions, networking breaks and evening receptions provide an all-too-rare opportunity for attendees to catch-up with old acquaintances and make new ones. Exhibitors are encouraged to attend sessions and meals with our conference attendees for additional networking time and education.

Exhibit Hall

Exhibit Booth Cost:

\$1100 Affiliate Members / \$1450 Non-Members

40 exhibit booth spaces will be available. Exhibit fees include back drape, a 6' draped table, electric supply, wireless internet access, two chairs, registration and all meals for two personnel, organization listing in conference program, and a pre and post conference attendance contact list in excel format. The cost of additional booth personnel is \$150 per person. **Booth personnel is limited to a maximum of 4 people. Registrations MAY NOT be switched out between exhibit personnel during the conference.**

Exhibitor Events / May 6-8, 2015

*due to our contract with the facility and liability issues, exhibitors may not set-up or tear-down prior to the time listed below.

Wednesday, May 6

3:00pm – 6:00pm

Exhibitor Check-in and Set Up

Thursday, May 7

8:00am – 9:00am

Breakfast in Exhibit Hall & Attendee Check-In

10:25am – 11:00am

Networking Break in Exhibit Hall

12:15pm – 1:15pm

Networking Buffet Luncheon

3:30pm – 4:30pm

Networking Break in Exhibit Hall

5:00pm – 6:30pm

Networking Reception

Friday, May 8

8:15am – 9:30am

Breakfast Round Table Discussion Groups – to be moderated by 1 exhibitor and 1 member

10:45am – 11:00am

Networking Break

12:15pm – 12:20pm

Conference Closing Announcements

12:20pm

Conference Adjournment

Illinois MGMA reserves the right to change or modify the agenda or cancel sessions in any way and at any time.

*registered exhibitors are encouraged to attend scheduled meals and sessions with the attendees when not manning their exhibit booth to maximize networking time and take advantage of the education being provided.



2015 CONFERENCES

- **Fall Financial Management Conference**
October 30, 2015 / Hyatt Schaumburg

The Event

The Illinois MGMA Fall State Conference will offer general sessions and breakout sessions for practice executives. It features topnotch speakers and education, along with valuable networking opportunities at the state level. Participants will be updated on future trends and projected changes in healthcare delivery and their potential impact on physician practices.

The Attendees

Historically, 100-125 executives and leaders from medical groups, hospitals and delivery systems throughout Illinois convene bi-annually for our Fall Conference. Medical group administrators, executives, managers, billing managers, billing staff, health administration students and faculty make up the conference roster. The meeting is not too big to be impersonal, but plenty big to provide numerous quality leads.

Networking

Conference on site meal functions and networking breaks provide an all-too-rare opportunity for attendees to catch-up with old acquaintances and make new ones.

Exhibit Hall

Exhibit Booth Cost:

\$1000 Affiliate Members / \$1350 Non-Members

Only 16 exhibit booth spaces will be available. Exhibit fees include a 6' draped table, electric supply, wireless internet access, two chairs, registration and all meals for two personnel, organization listing in conference program, and a pre and post conference attendance contact list in excel format. The cost of additional booth personnel is \$100 per person.

Booth personnel is limited to a maximum of 4 people.

Registrations MAY NOT be switched out between exhibit personnel during the conference.

Exhibitor Events

October 30, 2015

***due to our contract with the facility and liability issues, exhibitors may not set-up or tear-down prior to the time listed below.**

| | |
|-------------------|--|
| 7:00am - 8:00am | Exhibitor Check-in and Set Up |
| 8:00am - 9:00am | Breakfast in Exhibit Hall Attendee Check-In |
| 9:00am - 9:10am | Welcome & Introductions |
| 11:10am - 11:30am | Networking Break |
| 12:30pm - 1:15pm | Networking Buffet Lunch |
| 2:15pm - 2:35pm | Networking Break |
| 3:35pm - 3:45pm | Door Prize Giveaways |
| 4:00pm | Conference Adjournment |
| 4:00pm - 5:00pm | Exhibit Tear Down |

Illinois MGMA reserves the right to change or modify the agenda or cancel sessions at any time and in any way.

***registered exhibitors are encouraged to attend scheduled meals and sessions with the attendees when not manning their exhibit booth to maximize networking time and take advantage of the education being provided.**



CONFERENCE SPONSORSHIP OPPORTUNITIES

Note: the following custom sponsorships do not include an exhibit booth.

Sponsors must meet deadlines set by Illinois MGMA to ensure products can be created in time.

Reception Sponsor - includes 1 conference registration \$1000
May Conference ONLY

Includes your organization's logo on reception invitations/drink tickets, sponsorship signage at reception event, ability to pass out gifts/place, organization information on tables during reception. Also includes strategically placed sponsor signage for duration, of conference, special recognition and listing in conference printed materials and pre & post attendee contact, list in excel format. Must meet artwork submission deadlines.

Attendee Gift Sponsor - includes 1 conference registration \$1000
May Conference ONLY

Attendee Gift, co-branded with Illinois MGMA/your organization. Gifts given to all attendees from registration desk. Also includes strategically placed sponsor signage for duration of conference, special recognition and listing in conference printed materials and pre & post attendee contact list in excel format. Must meet artwork submission deadlines.

Conference Bag Sponsorship - Exclusive, includes 1 conference registration \$1000
May & October Conferences

Conference Bags, co-branded with Illinois MGMA/your organization. Bags given to all attendees from registration desk. Also includes strategically placed sponsor signage for duration of conference, special recognition and listing in conference printed materials and pre & post attendee contact list in excel format. Must meet artwork submission deadlines.

Conference FlashDrive Sponsorship - Exclusive, includes 1 conference registration \$1000
May & October Conferences

Includes your organization's logo imprinted on a take home, conference FlashDrive distributed to all attendees. FlashDrives are uploaded with conference speaker's presentations & handouts. You may submit a file/presentation (no larger than 15 total pages) about your organization for inclusion. Also includes strategically placed sponsorship signage for duration of conference, special recognition and listing in conference printed materials and pre & post attendee contact list in excel format.

Attendee Program Sponsorship - Exclusive, includes 1 conference registration \$1000
May & October Conferences

Includes your organization's logo on the front cover of the conference program. Program given to all attendees from registration desk. Also includes strategically placed sponsor signage for duration of conference, special recognition and listing in conference printed materials and pre & post attendee contact list in excel format. Must meet artwork submission deadlines.

Water Bottle/Water Station Sponsorship - Exclusive, includes 1 conference registration \$1000
May & October Conferences

Water Bottles, co-branded with Illinois MGMA/your organization. Included on water stations placed around conference venue. Also includes strategically placed sponsor signage for duration of conference, special recognition and listing in conference printed materials and pre & post attendee contact list in excel format. Must meet artwork submission deadlines.

CONFERENCE SPONSORSHIP OPPORTUNITIES - continued

Note: the following custom sponsorships do not include an exhibit booth.

Sponsors must meet deadlines set by Illinois MGMA to ensure products can be created in time.

Namebadge Sponsorship - Exclusive, includes 1 conference registration

\$900

May & October Conferences

Attendee Namebadge, branded with your organization for all attendees to wear. Also includes strategically placed sponsor signage for duration of conference, special recognition in conference printed materials and pre & post attendee contact list in excel format.

Networking Luncheon Sponsorship - Exclusive, includes 1 conference registration

\$900

May & October Conferences

Includes your organization's logo on signage placed in lunch area, additional strategically placed sponsorship signage for duration of conference, special recognition and listing in conference printed materials and pre & post attendee contact list in excel format.

Conference Wireless Internet Sponsorship - Exclusive, includes 1 conference registration

\$900

May & October Conferences

Includes your organization's logo on signage placed outside general session room for duration of conference, coupons to hand out to attendees with your logo and the wireless internet access code included, strategically placed sponsorship signage for duration of conference, special recognition and listing in conference program and pre & post attendee contact list in excel format.

Conference RECHARGE Station Sponsorship - Exclusive, includes 1 conference registration

\$900

May & October Conferences

Includes your organization's logo on a RECHARGE Station set up for attendees to recharge their electronic devices during the conference for their convenience. Also includes strategically placed sponsorship signage for duration of conference, special recognition and listing in conference program and pre & post attendee contact list in excel format.

Conference Break Sponsorship - two available, includes 1 conference registration

\$800

May & October Conferences

Includes your organization's logo on signage placed in break area for duration of break (minimum two breaks), strategically placed sponsorship signage for duration of conference, special recognition and listing in conference printed materials and pre & post attendee contact list in excel format.

Sponsorships are granted on a first come, first served basis.
Sponsors who also exhibit will receive priority placement
of booth space at conference.



Medical Group Management Association

Illinois

ANNUAL GOLD CORPORATE SPONSORSHIP

COMMIT FOR THE ENTIRE YEAR WITHIN ALL OUR OFFERINGS AND GET MAXIMUM EXPOSURE FOR YOUR ORGANIZATION

Annual Cost **\$4,000**

You receive:

- **2015 Affiliate membership for two organization representatives**
- **Gold Conference Sponsorship + Exhibit Booth at both the May and October state conferences**
Sponsors will receive priority placement of booth space at conference
- **Recognition as Annual Gold Corporate Sponsor on conference brochures**
Must meet artwork submission deadlines to be included
- **2015 Website Annual Sponsorship**
Includes listing on the Sponsorship area of our website. In addition, your sponsorship will rotate your company logo on the home page of www.ilmgma.com and additional webpages on our site. This logo includes a link that will take visitors directly to your company's website.
- **Branded Illinois MGMA Corporate Sponsor Logo**
You will be licensed to use on this branded logo on your marketing materials in 2014
- **Sponsorship Listing in Illinois MGMA's Quarterly Electronic Newsletter**
Must meet artwork submission deadlines to be included



Illinois MGMA

P.O. Box 1460 - Woodstock, GA 30188-1460

phone (678) 523-5915 - fax (770) 516-2459 - email: main@ilmgma.com - www.ilmgma.com



Medical Group Management Association

Illinois

ANNUAL WEBSITE SPONSORSHIP, a-la-carte

Annual Cost **\$700**

The Illinois MGMA Website – www.ilmgma.com, is our face on the web. Our website, updated in 2014 hosts association and educational announcements and a variety of other resources for members and non-members. Such as conference & event information and online registration, legislative advocacy center, a job board, sponsor and affiliate directory, forum discussion boards and “Members Only” areas which includes our membership directory. We consistently update and post new information to drive our members and non-members to check out our website.

Sponsorship includes listing on the sponsorship area of our website including company logo, contact name, contact email, address, phone and description of product/service. In addition, your sponsorship will rotate your company logo on the home page of www.ilmgma.com and additional webpages on our site. This logo includes a link that will take visitors directly to your company’s website.



Illinois MGMA

P.O. Box 1460 - Woodstock, GA 30188-1460

phone (678) 523-5915 - fax (770) 516-2459 - email: main@ilmgma.com - www.ilmgma.com



Illinois MGMA Exhibitor & Sponsor Terms and Conditions

Defined Terms:

- a. The Term "Illinois MGMA" means the Illinois Medical Group Management Association and each of its respective officers, directors, staff, agents and representatives.
- b. The Illinois MGMA conferences and all portions thereof, are owned, sponsored, produced and managed by the Illinois Medical Group Management Association.
- c. The term "Exhibitor" means, collectively, the company or person that applied for exhibit space and agreed to enter into the contract upon acceptance by Illinois MGMA.
- d. The term "Sponsor" means, collectively, the company or person that applied for sponsorship and agreed to enter into the contract upon acceptance by Illinois MGMA.

Qualifications of and Exhibitor or Sponsor:

Illinois MGMA will in its own discretion, determine whether a prospective Exhibitor or Sponsor is eligible to participate in the Illinois MGMA Conferences and Events. Exhibitors and Sponsors shall be limited to those whose products or services are related to medical, professional, or practice interests. Illinois MGMA reserves the right to refuse or provide exhibit space or sponsorship to any company not compatible with the general character and objectives of Illinois MGMA upon receipt of their application.

Cancellation Policy:

A cancellation fee of \$350 per booth will be charged to Exhibitors who cancel 45 days prior to the start date of any conference or event for which they are contracted with Illinois MGMA. Cancellations after 45 days prior to the start date, failure to occupy space or failure to meet artwork submission deadlines as set by Illinois MGMA obligates the Exhibitor to full payment. Illinois MGMA reserves the right to re-sell booth space.

Written notice is required to cancel booth space.

No refunds will be given on conference sponsorships, newsletter ads or website sponsorships.

Compliance:

- a. All Exhibitors and Sponsors must wear the name-badge provided by Illinois MGMA for all events associated with the Show and during all Show hours.
- b. Smoking inside any space contracted by Illinois MGMA for the duration of the Show is prohibited.
- c. Exhibitors may not serve alcohol inside any areas contract by Illinois MGMA for the Show.
- d. Illinois MGMA Show management reserves the right to reject, remove or prohibit any exhibit/display in whole or in part, or any Exhibitor or its representatives if, in the opinion of Illinois MGMA Show management, the exhibit or the activities of the Exhibitor or

its representatives violates the registration application/order form/contract, the Rules or Regulations, or are detrimental to the goals and purposes of the Illinois MGMA Show.

e. Prohibited or inappropriate conduct which results in the Exhibitor removal will also result in the forfeiture of all exhibit fees, or any other fees; the Exhibitor will remain liable for any damages due to its actions.

f. Use of a booth space by two or more firms is not permitted. Subletting of space is not permitted.

g. Any Exhibitor who is a "no show", meaning that the booth is not set up and staffed by the show opening time, without prior permission, will forfeit his/her booth space for the duration of the Illinois MGMA Show. Non-attendance does not constitute cancellation on the Exhibitor's part, and no refunds or credits will be issued. Illinois MGMA Show management will replace a "no show's" booth space as it determines is in the best interest of the Illinois MGMA Show.

h. Conference Attendees, Exhibitors and Sponsors may not invite guests or clients into any areas or events contracted or hosted by Illinois MGMA without being properly registered by Illinois MGMA. Guest or clients found in contracted areas without proper registration and documentation will be asked to leave or pay the full conference registration fee in order to stay.

Promotional Errors:

Illinois MGMA will not be liable for any errors or omissions in the Illinois MGMA Show's attendee lists, attendee program, websites, newsletter or any other promotional or on-site materials. Illinois MGMA assumes no responsibility for having included the name of a cancelled or "no show" Exhibitor in material related to the Illinois MGMA Show.

NO SUITCASING WILL BE ALLOWED AT ANY OF ILLINOIS MGMA'S EVENTS

Suitcasing is the action of soliciting business in the aisles or during the exhibition or in other public spaces contracted by Illinois MGMA, including another company's booth or conference facility lobby. Please note that while all meeting attendees are invited to the Exhibit Hall, any person(s) who HAVE NOT paid for an Exhibit Booth at the conference who is observed to be soliciting business in the aisles or other public spaces, in another company's booth, who is in violation of any portion of the Exhibit Policy, will be asked to leave immediately. Additional penalties may be applied. Show Management recognizes that suit-casing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite; a restaurant, club, or any other public place of assembly. For the purposes of this policy, suit-casing violations may occur at venues other than the exhibition floor and at other events. Show Management must be informed of any hospitality suites, and expressed consent must be received prior to the event.



2015 Commitment Form (Page 1)

You may register and pay online for all these options at:

<http://www.ilmgma.com>

Please fill out and send in page one, page two and membership application (if applicable) along with payment information to secure your options. By sending in payment and this commitment form, your organization (written below) agrees to comply with the Exhibitor and Sponsor Terms and Conditions as provided by Illinois MGMA. Your organization understands that exhibit booths and sponsorships have been assigned on a first-come, first-served basis based submitted with payment in full. Priority for booth placement will be given to sponsors first. Your organization understands that Illinois MGMA reserves the right to remove or refuse any registered organization or exhibit personnel from conference facility or any event associated with our conferences, for failure to act in a professional or responsible manner or as deemed by Illinois MGMA, to be out of compliance with our guidelines and policies.

ORGANIZATION'S NAME:

ORGANIZATION'S CONTACT:

CONTACT EMAIL:

All information, including conference updates and requests for materials, closer to conference and advertising deadlines, **will be sent to the company contact noted on page 1 of the commitment form**. The company contact is responsible for distributing information to the company representatives and ensuring deadlines are met.

SELECT ALL DESIRED OPTIONS:

_____ Affiliate Membership **\$350**

*new members for 2015, please fill out membership application

2015 ANNUAL GOLD CORPORATE SPONSORSHIP

_____ 2015 Annual Gold Corporate Sponsorship **\$4,000**

*includes Affiliate Membership, Gold Sponsorship and Exhibit Booth at Annual State Conference (May) and Fall State Conference (October) Conferences, annual website sponsorship + more...

ILLINOIS MGMA WEBSITE ANNUAL WEBSITE SPONSORSHIP:

_____ Annual Website Sponsor **\$700**

ANNUAL STATE CONFERENCE

MAY 6-8, 2015

TINELY PARK CONVENTION CENTER, TINLEY PARK, IL

_____ Conference Gold Sponsorship & Exhibit Booth **\$1750**

_____ Exhibit Booth, Illinois MGMA Member **\$1100**

_____ Exhibit Booth, Non-Member **\$1450**

_____ # Additional Booth Representatives @ **\$150 ea**

List Desired Sponsorship: _____
(refer to Conference Sponsorship Opps pages for options)

List Sponsorship Cost: \$ _____

List Desired Sponsorship: _____
(refer to Conference Sponsorship Opps pages for options)

List Sponsorship Cost: \$ _____

FALL STATE CONFERENCE

OCTOBER 30, 2015

HYATT REGENCY SCHAUMBURG

_____ Conference Gold Sponsorship & Exhibit Space **\$1650**

_____ Exhibit Space, Illinois MGMA Member **\$1000**

_____ Exhibit Space, Non-Member **\$1350**

_____ # Additional Booth Representatives @ **\$100 ea**

List Desired Sponsorship: _____
(refer to Conference Sponsorship Opps pages for options)

List Sponsorship Cost: \$ _____

List Desired Sponsorship: _____
(refer to Conference Sponsorship Opps pages for options)

List Sponsorship Cost: \$ _____

2015 Commitment Form (Page 2)

We hereby have applied for options noted on page one of the commitment form, consistent with the terms outlined for our use by Illinois MGMA. We understand that once processed our commitment is bound by Illinois MGMA's cancellation terms and policies and payment will not be refunded unless Illinois MGMA fails to deliver the product(s) we have selected. We agree to comply with the Exhibitor and Sponsorship Terms & Conditions as provided by Illinois MGMA. We understand it is our responsibility to meet all artwork and submission deadlines set by Illinois MGMA in order to be included in any produced or support materials.

Please complete and return your commitment forms to Illinois MGMA, along with payment by check or credit card. Failure to print clearly may delay processing of your order.

Fax: (770) 516-2459

Mail:
Illinois MGMA
P.O. Box 1460
Woodstock, GA 30188-1460.

If exhibiting or an annual website sponsor, the company information requested below, will be used for your conference program listing and/or website sponsorship.

Organization Name _____

Organization Contact Name _____ Email _____

Organization Website _____

Company 800# or Phone# _____ ext. _____

Mandatory: Service or Product Description for Listing (limited to 25 words or less, print clearly):

PAYMENT INFORMATION: FAILURE TO PRINT CLEARLY MAY DELAY PROCESSING.

Payment by check _____ payable to **Illinois MGMA**

Payment by (circle one): Visa Mastercard Amex

Credit Card Number _____ Exp. Date _____ / _____ CVV _____

First and Last Name on Card _____ Cardholder Signature _____

Billing Address for Card _____

2015 Commitment Form (Page 3)

Please fill this out if you are a first time member to Illinois MGMA.

Please fill this out if you have selected a 2015 Annual Corporate Gold Sponsorship, for the person(s) from your organization for whom you wish to set up the membership.

Illinois Medical Group Management Association Membership Application

Please type or print clearly

Name _____ Title _____

Professional Designations _____ Organization Name _____

Mailing Address _____
City State Zip

Work Phone # _____ Email Address _____

National MGMA Member? Y / N

* I was referred by _____ (please list name)

MEMBERSHIP CATEGORY

_____ Applying for **AFFILIATE Membership - Annual Dues \$350**

Criteria for AFFILIATE MEMBERSHIP: Any individual employed by an organization that provides services as a vendor to medical group practices, or any individual who does not meet the requirements for active membership, but who subscribes to the purposes and activities of the Association. (Membership will remain active from time of payment through 12/31/2015)

Thank you for your interest in Illinois MGMA. Member benefits begin when your application is processed and payment has been received.